

Tucson Hosts the ARS Pacific Southwest District Convention & Rose Show



Cartoon by David Fitzsimmons, *Arizona Daily Star*

“Rose Roundup at the Old Pueblo”

April 16 – 18, 2010
DoubleTree Hotel at Reid Park
Tucson, Arizona

Yes, 2010 is a BIG year for the Rose Society of Tucson (RST). We accepted a tremendous challenge when early in 2008 we agreed to host the American Rose Society’s (ARS) Pacific Southwest District (PSWD) Convention and Rose Show. Very few current RST members were around when Tucson hosted it in 1986. Because it’s been so long since the District visited Tucson, former District Director Bob Martin and subsequently current District Director Kreg Hill twisted our arms and convinced us to invite everyone to the Old Pueblo for the Spring 2010 Convention to see our beautiful roses in our stunning desert setting.

PSWD is the largest ARS district in the country, comprised of all rose societies in Southern California, New Mexico, Arizona, El Paso and Las Vegas. The District includes some of the most outstanding rosarians and ARS leaders in the country—so hosting such a exceptional group of rosarians is truly an honor. The convention and show will take place at the DoubleTree Hotel, Reid Park over a 3-day weekend, April 16, 17 and 18.

Here Are the Activities for the Convention

Friday, April 16

- Welcome Reception – Friday afternoon attendees will arrive and are invited to a welcome reception at the hotel beginning at 6:00 p.m.. Dinner that night will be on-your-own.

Saturday, April 17

- Preparing Exhibits & Breakfast – Rose show exhibitors can begin prepping their entries at 4:00 a.m. Saturday morning at the hotel. The ballroom for the show will open at 6:00 a.m. Coffee and donuts will be available for exhibitors.
- Judges Continental Breakfast – At 9:00 a.m. a continental breakfast will be provided for judges.
- Three Unique Rose Shows – The rose show will include 3 divisions – horticulture, arrangements, and a new rose photography show. The three show schedules are available on the convention website, www.PSWDRoseConvention2010.org.
- Judging – Judging of all 3 divisions will begin at 10:00 a.m.
- Show Opens – The show will be open to the public from 1:00 p.m. to 4:00 p.m.
- Vendors, Sales & Raffle Items – In the foyer outside the show, vendors will be selling a variety of rose-related products, plus folks can buy raffle tickets for great gift baskets and rosey gift items. In addition, rose bushes will be for sale along with books and other rose literature.

- Awards – Rose show awards presentations will take place at 3:00 p.m. at the show.
- Raffle Drawings – After the awards presentations, raffle drawings will take place with winners announced.
- Show Tear Down – At 4:00 p.m. sharp we will tear down the show – the same ballroom will be our venue for Saturday evening’s dinner banquet, speaker and PSWD awards presentation.
- Happy Hour & Quilt Drawing – In the foyer outside the banquet room, a Happy Hour begins at 5:30 until the Banquet at 7:00 p.m.. This is when we’ll hold the drawing for Mary Sciabarra’s beautiful rose quilt.
- Banquet, Speaker & PSWD Awards – The Banquet begins at 7:00 p.m. Following dinner our very special guest speaker, Aurelia Scott of Portland, Maine, author of “Otherwise Normal People, Inside the Thorny World of Competitive Rose Gardening” will discuss her most entertaining book about how exhibitors across the country prepared for the ARS Spring National Rose Show and Convention in 2004 in San Diego. Books will be on sale for \$10, and may be autographed. Awards for the PSWD Challenge Classification exhibits will be given at the Banquet along with horticulture “queen” awards and the horticulture and arrangement “best of show” awards.

Sunday, April 18

- Breakfast for Everyone – At 8:00 Sunday morning the PSWD District breakfast meeting takes place at the hotel. Everyone is encouraged to attend this meeting – it is a fun meeting conducted by Kreg Hill, District Director, full of very interesting information about the District and the ARS.
- Garden Tour & Box Lunch – After breakfast we will go on the rose garden tour which includes a box lunch. This garden tour is going to be very, very special. First to Collette and Bob Morton’s garden on the east side, then to Pam and Terry Valeski’s at Tucson Country Club, on to Pam and Walter Henderson’s in Cobblestone at the top of Campbell Avenue, then to lunch at the Master Gardeners’ beautiful rose garden at Campbell and River, and last ending at Terry Swartz’ lovely mid-town garden.

Register Now – Before February 15 for a \$20 Savings - Here’s How

Convention and hotel registration can be accessed via the PSWD Convention website, www.PSWDRoseConvention2010.org. Those who register before February 15th, get a \$20 discount on the cost of registration. Persons must register for the convention in order to participate in any event of the convention, including the garden tour.

Join Us In This Exciting Adventure + We Welcome Helpers

Please visit our website for a glimpse of the many other things to do when you come to the Old Pueblo – visit the Reid Park Rose Garden, the Arizona Sonora Desert Museum, San Xavier Mission, or bring your clubs for a round of golf across the street from the hotel at Randolph Park. We look forward to your visiting us and invite you to help out with one of the following activities if you are able –

- Registration – Greeting attendees and providing them with their badges, etc. Three-hour shifts on Friday afternoon/evening, Saturday morning and afternoon, and Sunday morning.
- Placement – Assisting the placement chair in placing horticulture exhibits on the show tables, between 6:00 and 10:00 a.m. Saturday morning.
- Sales & Raffle – Selling roses, rose books, raffle tickets, etc. Two-hour shifts Saturday, between 10:00 a.m. and 4:00 p.m.
- Setup and Teardown – Setting up the show and tearing down the show. Setup will begin at 5:00 p.m. on Friday evening, and teardown will begin promptly at 4:00 p.m. on Saturday.

To volunteer to help in these activities, please contact one of us on the PSWD Convention Committee:

- Judy Singer & Liz Strong, Convention Co-Chairs Judy, Jude@hot-roses.com or (520) 529-6020
Liz, Lizzie441@comcast.net or (520) 797-7890
- Les & Suzanne Hayt, Rose Show Chairs ShowChairHayt@prodigy.net or (520) 624-0931
- Susan Graham, Photography Show Chair sbgyn@aol.com or (505) 821-4023
- Collette Morton, Registration Chair ColletteMorton@yahoo.com or (520) 975-8992
- Diane Pavlovich, Placement Chair Lou@baseballnews.com or (520) 743-1438
- Kathy Greene, Sales Chair Rosesr4kat@comcast.net or (520) 240-2437
- Terry Swartz, Setup and Teardown Chair RoseDude@msn.com or (520) 990-8141